
MODULE 3: DIGITAL CONTENT CREATION

Indicative self-assessment question:

UNIT 3: 3.1 DEVELOPING DIGITAL CONTENT

BEGINNERS LEVEL

ACTIVITY CARD 1 – INTRODUCTION TO CANVA

Which of the below best represents your competence level in **developing digital content**?

1) Basic level

- a. You know what personal branding is and why is important
- b. You know what Canva is and why creativity skills are important

ACTIVITY CARD 2 – INTRODUCTION TO PORTFOLIOBOX

Which of the below best represents your competence level in **developing digital content**?

1) Basic level

- a. You know what Portfoliobox is
- b. You know why online portfolio is important

INTERMEDIATE LEVEL

ACTIVITY CARD 3 – SETTING UP AN ACCOUNT AND NAVIGATING IN CANVA

Which of the below best represents your competence level in **developing digital content**?

1) Intermediate level

- a. You know how to create an account
- b. You know how to navigate through Canva

ACTIVITY CARD 4 – SETTING UP AN ACCOUNT AND NAVIGATING IN PORTFOLIOBOX

Which of the below best represents your competence level in **developing digital content**?

1) Intermediate level

- a. You know how to create an account
- b. You know how to navigate through Portfoliobox

ACTIVITY CARD 5 – SETTING UP YOUR BLOG

Which of the below best represents your competence level in **developing digital content**?

1) Intermediate level

- a. You know through which programmes you can create a Blog
- b. You know what a niche area is

ADVANCED LEVEL

ACTIVITY CARD 6 – CREATE A DESIGN IN CANVA

Which of the below best represents your competence level in **developing digital content**?

1) Advanced level

- a. You know how to choose different templates
- b. You know how to create a professional design

ACTIVITY CARD 7 – BUILD YOUR ONLINE PORTFOLIO

Which of the below best represents your competence level in **developing digital content**?

1) Advanced level

- a. You know how to start building your online portfolio through Portfoliobox
- b. You know how to share the online portfolio

ACTIVITY CARD 8 – WRITE YOUR BLOG

Which of the below best represents your competence level in **developing digital content**?

1) Advanced level

- a. You know the requirements for a high quality blog content
- b. You know how to use special tools for keyword research

UNIT 2: 3.2 COPYRIGHTS AND LICENSES

BEGINNERS LEVEL

ACTIVITY CARD 9 – DEFINITION OF COPYRIGHT AND LICENSES

Which of the below best represents your competence level in **copyright and licenses**?

1) Basic level

- a. You know what Copyright and license are
- b. You know what the copyright laws are for social media platforms

INTERMEDIATE LEVEL

ACTIVITY CARD 10 – CREATIVE COMMONS

Which of the below best represents your competence level in **copyright and licenses**?

1) Intermediate level

- a. You know what Creative Commons (CC) are
- b. You know the CC licenses

ACTIVITY CARD 11 – COPYRIGHT-FREE CONTENT

Which of the below best represents your competence level in **copyright and licenses**?

1) Advanced level

- a. You know how to find copyright-free content for images/music/videos etc.
- b. You know how to find copyright-free content from Google Search